

Bali Tourism Board Brochure

Bali Village Germany is going to produce a german guide book about Bali in the name of the Bali Tourism Board. This guide book will be a free information brochure that will be distributed through 2 different channels. One is on consumer fairs in Austria, Switzerland and Germany. The other one will be through the tour operators that will send out the brochure together with the travel documents to their clients.

Here are some facts and figures about the brochure:

- You can buy advertisements in the brochure to highlight your company
- The Bali Village Brochure will be valid from 01.01.2009 – 31.12.2009 and will have a print run of 30.000.
- Distribution will be on consumer fairs, to the TOs in Germany, Austria and Switzerland free of charge and on request.
- The brochure consists of 100 pages with information about the island in general as well as the different areas.
- The Bali brochure will be produced in cooperation with the new launched website www.baliturismboard.org and www.baliturismboard.de (that one will be launched in german language in 2009 as well). You can advertise on the www.baliturismboard.org as well. Please find the form enclosed.

Are you interested in advertising in the Bali Brochure?

Please see the sample of some brochure pages for your information under the following link:
www.asia-at.de

Yes, I am interested and want to book an advertisement:

Company name.....

Address:.....

.....

Telephone/Fax/E-Mail:.....

Person in charge:.....

Position:.....

Date and Signature:.....

Company Stamp:.....

Format of Advertisement:

Early Bird: if you confirm your advertisement latest by 10.09.2008 you will get 5% off!
Deadline for all advertisements will be 10.10.2008!

Here are the costs for advertisements as follows:

<p>Full page: 2999,- €</p>	<p>Half page: 1655,- €</p>
	<p>Quarter page: 999,- €</p>

The rates for the advertisements are net and subject to 19% Tax!

Here are the technical datas for the advertisements:

Print 4c (cmyk) – no additional colours possible

Data with 3mm bleed

resolution 300dpi

please send data as:

PDF

EPS

TIFF

High resolved JPG

PSD

Formate (printed without bleed):

Full page: 105mm x 210mm

1/2 page: 105mm x 105mm

1/4 page: 52,5mm x 105mm

Please forward your advertisement to: info@balivillage.de!

**“www.balitourismboard.org”
CONFIRMATION FORM for advertising in the website**

Company				
Authorised Contact Person			Signature	
Position			Date	
Address				
Phone	62 361			
Fax	62 361			
Email				
Website				
Duration of advertisement				
Advertisement Confirmed (please tick)	<input type="checkbox"/>	Home Page Text Link	US\$ 238	August 2008 promo!!! Buy 3 get 5
	<input type="checkbox"/>	Extra Page	US\$ 168	Buy 3 get 5
	<input type="checkbox"/>	Info Banner 6x5cm	US\$ 58	Buy 3 get 4
	<input type="checkbox"/>	Info Banner 5x3cm	US\$ 18	Buy 3 get 4
	<input type="checkbox"/>	Partner Page Logo Link	US\$ 38	Buy 3 get 4

Official Use:-

Form received

by G N

via Fax

Email

on / / 2008

Remaining avail.

Advertisement Space as per

Please complete the form and return by Fax to +49-30-43926391 or Email info@balivillage.de before or on 31 August 2008